

The City of Syracuse is located in Onondaga County in the geographic center of New York State. The *Syracuse-Auburn Combined Statistical Area (CSA)* consists of Cayuga, Madison, Onondaga and Oswego counties. The *Syracuse Metropolitan Statistical Area (MSA)* is made up of Madison, Onondaga and Oswego counties.

PHYSICAL CHARACTERISTICS

Area: Onondaga County 780 sq. miles
Syracuse-Auburn CSA 3,083 sq. miles
City of Syracuse 26 sq. miles

Terrain: Rolling hills and flat plains

Altitude: 364 - 681 feet **Elevation:** 414 feet

Climate: four seasons, continental mean average temperature:
January 24 degrees
April 46 degrees
July 71 degrees
September 62 degrees
annual average snowfall 114 inches
growing season approx. 171 days
annual rainfall 36 inches

PROXIMITY TO MARKET

Over 136 million people live within a 750 mile radius of Syracuse, including over 50 percent of the population of Canada and the United States.

Mileage to Major Cities:

| | | | |
|----------------|-----|-------------------|-----|
| Albany, NY | 136 | Montreal, Que. | 248 |
| Baltimore, MD | 299 | New York, NY | 253 |
| Binghamton, NY | 75 | Niagara Falls, NY | 165 |
| Boston, MA | 299 | Philadelphia, PA | 255 |
| Buffalo, NY | 147 | Pittsburgh, PA | 342 |
| Chicago, IL | 665 | Rochester, NY | 85 |
| Cleveland, OH | 330 | Toronto, Ont. | 248 |
| Hartford, CT | 236 | Washington, DC | 350 |

POPULATION

| | <u>1990</u> | <u>2000</u> | <u>2005 est.</u> |
|---------------------|-------------|-------------|------------------|
| City of Syracuse | 163,860 | 146,435 | 143,101* |
| Onondaga County | 468,973 | 458,336 | 458,053 |
| Syracuse-Auburn CSA | 742,177 | 732,117 | 733,217 |

*04 estimate
Source: U.S. Census Bureau

HOUSEHOLDS

| | <u>1990</u> | <u>2000</u> |
|---------------------|-------------|-------------|
| City of Syracuse | 65,046 | 59,482 |
| Onondaga County | 177,950 | 181,153 |
| Syracuse-Auburn CSA | 273,038 | 282,601 |

Source: U.S. Census Bureau

MEDIAN AGE —

| | |
|---------------------|--------|
| Syracuse-Auburn CSA | - 36.1 |
| Onondaga County | - 36.3 |
| New York State | - 35.9 |
| United States | - 35.3 |

PER CAPITA PERSONAL INCOME - 2003

| | |
|-------------------------------|----------|
| Onondaga County | \$30,372 |
| Syracuse-Auburn CSA | \$28,041 |
| New York State | \$36,114 |
| United States | \$31,472 |

AVERAGE APARTMENT RENTAL

One Bedroom: \$475 - \$550 Two Bedroom: \$600 - \$725

MEDIAN SELLING PRICE OF HOMES 1st Qtr. 2006

Onondaga County - \$118,375 Syracuse MSA - \$104,400

Source: NYS Association of REALTORS
National Association of Realtors

MEDIAN HOUSEHOLD EFFECTIVE BUYING INCOME (EBI) 2005

| | |
|-------------------------------|----------|
| City of Syracuse | \$23,389 |
| Onondaga County | \$36,497 |
| Syracuse MSA | \$35,871 |
| Syracuse-Auburn CSA | \$35,755 |
| New York State | \$38,462 |
| United States | \$39,324 |

Source: Sales Marketing & Management 2005 Survey of Buying Power

ACCRA COST OF LIVING INDEX (1st Qtr. 2006)

| | Composite* | | |
|-------------------------|--------------|----------------|----------------|
| | <u>Index</u> | <u>Grocery</u> | <u>Housing</u> |
| Buffalo, NY | 102.2 | 115.9 | 89.5 |
| Glens Falls, NY | 110.8 | 96.1 | 107.1 |
| Ithaca, NY | 108.6 | 103.9 | 114.2 |
| New York (Manhattan) NY | 201.2 | 144.6 | 373.6 |
| Syracuse, NY | 102.2 | 103.4 | 85.5 |

*Composite includes six categories

CONSUMER PRICE INDEX (CPI) 2005 - 3.4%

May '06 202.2 - May '05 194.4 4.2%

UNEMPLOYMENT RATE

| | <u>County</u> | <u>CSA</u> | <u>MSA</u> | <u>NYS</u> | <u>US</u> |
|---------|---------------|------------|------------|------------|-----------|
| May '06 | 4.3 | 4.5 | 4.5 | 4.4 | 4.4 |
| May '05 | 4.5 | 4.7 | 4.8 | 4.8 | 4.9 |

LABOR FORCE

| | <u>Labor Force</u> | <u>Employed</u> |
|---------------------|--------------------|-----------------|
| | May 2006 | |
| Onondaga County | 239,000 | 228,700 |
| Syracuse MSA | 336,600 | 321,500 |
| Syracuse-Auburn CSA | 379,300 | 362,400 |

NON-AGRICULTURAL EMPLOYMENT

| Employment Sector | CSA | | MSA | |
|----------------------------------|--------------|--------------|--------------|--------------|
| | May '06 | May '05 | May '06 | May '05 |
| TOTAL | 354.1 | 349.9 | 326.8 | 322.8 |
| <i>Goods Producing</i> | 50.8 | 50.5 | 45.9 | 45.8 |
| Natural Resources, | | | | |
| Construction & Mining | 13.8 | 13.5 | 12.7 | 12.5 |
| Manufacturing | 37.0 | 37.0 | 33.2 | 33.3 |
| <i>Service Providing</i> | 303.3 | 299.4 | 280.9 | 277.0 |
| Education & Health Services | 60.5 | 59.5 | 56.0 | 55.0 |
| Financial Activities | 18.1 | 18.0 | 17.6 | 17.4 |
| Government | 65.3 | 64.4 | 59.0 | 58.3 |
| Leisure & Hospitality | 30.3 | 29.7 | 26.8 | 26.4 |
| Professional & Business Services | 36.4 | 35.8 | 34.9 | 34.4 |
| Trade, Transportation, Utilities | 72.2 | 71.1 | 66.3 | 65.1 |
| Other Services | 13.7 | 13.8 | 12.6 | 12.7 |
| Information | 6.8 | 6.9 | 6.5 | 6.6 |

Source: NYS Department of Labor

TAXES

| | |
|------------------------|-------------|
| Sales | 8.0% |
| State | 4.0% |
| Local | 4.0% |
| State Income Tax | 4.0% - 7.7% |

MAJOR EMPLOYERS in ONONDAGA COUNTY

| | |
|---|-------|
| ◆ SUNY Upstate Medical University | 6,250 |
| ◆ Syracuse University | 4,640 |
| ◆ Wegmans | 3,655 |
| ◆ St. Joseph's Hospital Health Center | 3,310 |
| ◆ Magna Drivetrain - New Process Gear Inc. | 3,000 |
| ◆ Crouse Hospital | 2,400 |
| ◆ P & C Food Markets | 2,400 |
| ◆ Lockheed Martin MS2 | 2,350 |
| ◆ Loretto | 2,205 |
| ◆ National Grid | 1,975 |
| ◆ Carrier Corporation | 1,600 |
| ◆ L. & J.G. Stickley, Inc. | 1,445 |
| ◆ United Parcel Service | 1,230 |
| ◆ Roman Catholic Diocese of Syracuse | 1,200 |
| ◆ V.A. Medical Center | 1,150 |
| ◆ Welch Allyn | 1,100 |
| ◆ Verizon | 1,100 |
| ◆ Excellus Blue Cross Blue Shield of CNY | 1,000 |
| ◆ Community General Hospital | 970 |
| ◆ Anheuser Busch Companies | 940 |
| ◆ Bristol Myers Squibb | 790 |
| ◆ Time Warner Cable | 785 |

COMMUNICATIONS

Major newspaper:

The Post-Standard (daily) 470-0011

Business newspapers:

Business Journal (weekly) 472-3104
Eagle Newspapers (weekly) 434-8889
Syracuse New Times (weekly) 422-7011
The Scotsman Press, Inc. (weekly) 472-7825

19 AM and FM radio stations

4 standard commercial television stations - 1 public

1 cable television system

Time Warner Channel 10 (24 hour news broadcasting)

TRANSPORTATION

Syracuse is located at the crossroads of two interstate highway systems, east/west I-90 the New York State Thruway, and north/south I-81.

Highway: More than 150 trucking companies, including the nation's top 12 carriers of general freight, service the Syracuse area.

Air: Over 200 passenger flights arrive and depart daily from the Syracuse Hancock International Airport, serviced by seven major airlines and several commuter lines. Six major air cargo companies service the Syracuse terminal in addition to several regional carriers, forwarders and passenger airlines that offer air freight services.

Bus: CENTRO provides public transportation for Syracuse and suburbs at a fare of \$1.00. Onondaga Coach, Greyhound, Syracuse & Oswego, and Trailways also provide inter-city passenger service.

Rail: CSX provides direct rail freight service to a variety of Northeastern markets. Amtrak provides rail passenger transportation service from the William F. Walsh Regional Transportation Center.

Water: The Port of Oswego is located on the southeast shore of Lake Ontario, 34 miles northwest of Syracuse. The New York State Canal System encompasses 524 miles and runs east-west across New York State, connecting the Niagara River with the Hudson River. The Onondaga Lake Barge Canal Terminal is located just north of Syracuse.

HEALTH CARE

Four acute care hospitals; a number of long-term skilled nursing facilities, outpatient centers serving all sectors of the county, renowned teaching facilities, including SUNY Upstate Medical University, two hospital-based nursing schools, and several residency programs.

EDUCATION AND TRAINING

Public, Private and Parochial Education: There are 18 school districts in Onondaga County (17 Suburban, 1 City) with an enrollment of approximately 80,000 students. The districts are comprised of 78 Elementary Schools, 27 Junior High, and 21 High Schools.

College and Universities: There are 44 private and state colleges within the Greater Syracuse Region, with a combined enrollment of over 215,000 students. In the Syracuse area there are eight schools including Syracuse University, LeMoyne College, SUNY Upstate Medical University, the College of Environmental Science and Forestry, Onondaga Community College, SUNY Empire State College, Cazenovia College, and Bryant & Stratton College.

Vocational Training: The five public vocational centers and 24 private vocational and technical schools offer more than 80 courses of study in a wide variety of fields.

RECREATION & CULTURE

- ◆ More than 50 state, county and city parks and several nature centers
- ◆ 40 golf courses (more than any other area in the Northeast)
- ◆ Rosamond Gifford Zoo at Burnet Park open year-round
- ◆ 40 museums and galleries, including the nationally known Everson Museum of Art, designed by I.M. Pei
- ◆ Syracuse Opera, the only year-round professional opera company serving Central New York
- ◆ Syracuse Stage, Central New York's only professional theater, attracting talented actors and directors from Broadway and beyond
- ◆ Syracuse Symphony Orchestra, the 28th largest orchestra in the United States, serves the central and northern New York Region
- ◆ The Carrier Dome, home of Syracuse University athletics; the only domed stadium in the northeast
- ◆ Alliance Bank Stadium seats 11,000 spectators and is home to the Syracuse SkyChiefs
- ◆ The New York State Fair, the longest running state fair in the country, annually attracts more than 1 million people from across the Northeast
- ◆ Museum of Science & Technology (MOST) – More than 200 exhibits and displays provide a unique hands-on experience for all ages. New York State's only IMAX-Dome theatre
- ◆ Numerous music festivals including M & T Jazz Fest, NYS Rhythm and Blues Festival and CNYBA Bluegrass Festival
- ◆ Ethnic festivals – Polish Festival, Jewish Music & Cultural Festival, Bavarian Festival, Latino-American Festival, Irish Festival, La Festa Italiana, Oktoberfest and many more

Prepared by: Greater Syracuse Chamber of Commerce 06/06
For additional information contact: Constance Mauté, 315-470-1886
or cmaute@SyracuseChamber.com