

WHY COMMERCIAL REAL ESTATE  
AND  
WHY  
CUSHMAN & WAKEFIELD /  
PYRAMID BROKERAGE  
COMPANY?



Pyramid Brokerage  
Company

INDEPENDENTLY OWNED AND OPERATED

# WHY COMMERCIAL REAL ESTATE?

## Commercial Real Estate Services

### UNLIMITED EARNINGS

Earnings are only limited by your effort and imagination. Commercial Real Estate offers the OPPORTUNITY to consistently earn high income. You can truly set your own financial goals, and your outcome is directly related to your input. If you want to earn high income on a regular basis...it's waiting for you here in commercial real estate.



### EXCELLENT JOB SECURITY

Experience counts! Once established in the market, you can continue to benefit from relationships developed in the past as well as create new opportunities through referrals from satisfied clients. Success is all about building strong relationships.

The TIME you invest in your career builds your VALUE as a professional commercial real estate sales person. Rather than worrying about corporate downsizing, rightsizing and reorganization, you control your destiny and you can create real estate activity in any economic climate.

### GREAT HOURS AND TREMENDOUS FREEDOM

Everyone longs for independence and the ability to structure their own future. With commercial real estate, it's a given. Commercial real estate agents are independent contractors and establish their own working hours. Unlike residential real estate, commercial real estate decisions are made by owners, managers and executives during normal business hours rather than nights and weekends. Freedom comes with the chance to manage your own time and activity. For those interested in taking control and the excitement of "steering the ship," this career can offer the freedom you desire.



### IT'S SIMPLY AN EXCITING CAREER

There are very few business careers that can promise that you'll work with the decision-makers of some of the top firms in the local, regional and national real estate market. Commercial real estate offers the opportunity to work with a variety of professionals.

You'll be negotiating and coordinating real estate transactions for some of the most successful, dynamic and growing companies. You'll meet interesting and knowledgeable people looking to you for guidance and direction. When opportunity knocks - you'll be holding the door open!



# WHY PYRAMID BROKERAGE COMPANY?

## Commercial Real Estate Services

WHY COMMERCIAL  
REAL ESTATE?

### OVER 40 YEARS OF SUCCESS!

Both Cushman & Wakefield and Pyramid Brokerage Company brands are well recognized and represent outstanding customer service and the highest of integrity and ethical standards. Superb training, support and mentoring are provided to all agents. Ten offices across upstate New York referring business to one another. A “full service” real estate company with outstanding marketing, communication and research resources in a collaborative, team based culture.

### WE BELIEVE IN YOU

If you have the desire to make commercial real estate part of your future and the commitment to be successful, together with personal integrity and ethics, we will put our faith and effort in helping you reach your goals. We know potential; we can grow your strengths.



### WE HAVE WHAT IT TAKES, TOO

Experience and integrity should be qualities you look for in the firm that you choose for your career. We are New York State's largest full service commercial real estate company with over 100 full time real estate professionals and have been an established, premier commercial firm for over 40 years.

We are a Cushman & Wakefield Alliance firm which integrates us with one of the strongest global brands providing access to “Best in Class” marketing, research and training resources. Cushman & Wakefield has been in business since 1917, has 235 offices in 60 countries and more than 14,000 employees providing comprehensive real estate services to Fortune 500 Companies around the globe. We are always looking for talented, self-motivated, goal-oriented individuals. Clearly, a career as a professional in the field of commercial real estate offers an extremely rewarding future.



### THE NEXT STEP IS UP TO YOU!

For more information about career opportunities that await you at Cushman & Wakefield / Pyramid Brokerage Company, call us. We look forward to talking with you.

Please Contact:

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Call us today to see what Pyramid can do for you.





*Cushman & Wakefield/Pyramid Brokerage Company has Upstate New York covered with 10 strategically located offices. Our clients benefit from the ability of our 100+ full time commercial real estate professionals to offer detailed local market knowledge combined with a regional perspective. All supported by our extensive administrative, marketing, research and information technology resources.*

*As a Strategic Alliance Firm with Cushman & Wakefield, the preeminent global real estate services provider, we offer a full array of real estate services in all major business centers around the world. Together we are market leaders in all our core businesses.*

## **Providing expert local knowledge in multiple regional markets.**

- Asset & Excess Property Dispositions
- Landlord/Seller Representation
- Tenant/Buyer Representation
- Site Selection & Acquisitions
- Investment Sales
- Advisory Services
- Hospitality Services
- Impaired Asset Services
- Market Analysis & Research
- Finance & Capital Services
- Property Management
- Receivership Services

